

Creative Director / Brand Specialist



KEVIN VAIN

I have 19 years experience in the media design industry with a emphasis on branding, print & digital design, web design, printing and motion graphics in Texas, Nevada and California. I developed artistic ability in High School and graduated from the Art Institute of Dallas and Full Sail University in Media Design.

I created designs for major casinos such as, MGM, Mirage, Stratosphere, Venetian, Treasure Island and more. I worked for major commercial printers to develop skills and enhanced training in my field.



(702) 759-2910



kevin@kdvdesign.com



www.kdvdesign.com



301 S. Jupiter Rd., #1813 | Allen, TX 75002

WORK EXPERIENCE

**Creative Director/
Brand Specialist**
Jan 2014 - Present

CoLAB Creative Group - Allen, TX

- Manage the creative process from concept to completion
- Create branding and marketing strategies for new and existing businesses
- Oversee client pitches and proposals
- Oversee profitability, deliverables, timelines and budgets
- Manage & update client website and social media accounts
- Oversee contract designers to assure projects are completed on time.

Senior Designer/
Nov 2018 - June 2019

The Dallas Weekly - Dallas, TX

- Concept and design layouts for FOB, BOB and interior of the magazine on a weekly basis.
- Create ads for print, website and social platforms
- Setup appointments, photography and edit photos of featured stories for print and web.
- Rebrand all marketing material and magazine shell design

Art Director
July 2013 - Dec 2013

Orion Network Solutions - Las Vegas, NV

- Designed, styled and coded commercial websites for the National Weather Service (AHPS) using Photoshop, CodeIgniter and WordPress platform
- Managed outsource print vendors and negotiated to get the best price for each project.
- Created brand identities for startup businesses and performed market research to predict the sustainability of their brand.

**Graphic Design/
Marketing Director**
Sept 2012 - April 2013

Grace and Wellness & Solid Rock Christian Church - Las Vegas, NV

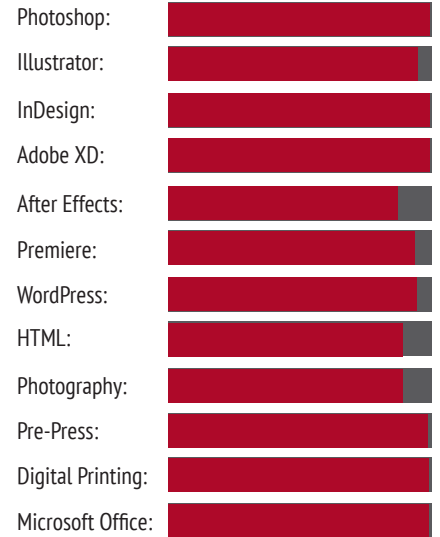
- Research & developed new outreach programs which increased members by 10%.
- Created advertising campaigns that helped build brand awareness of their church and community assistant programs.
- Launched an Internet marketing campaign to gain exposure outside of their local market and broadcast services and events.

**Minuteman Press
Pre-Press/Designer**
Aug 2009 - Sept 2012

**Imperium Graphics
Designer/Owner**
Sept 2008 - Aug 2009

**American Printing
Pre-Press/Designer**
May 2008 - Aug 2008

SKILLS



VIDEO PORTFOLIO

Designs created by Kevin Vain

EDUCATION

2000 - 2002

ASSOCIATES OF FINE ARTS
Art Institute of Dallas

Professional training using Adobe Creative Suite, Design Fundamentals and Design Research

2009 - 2012

BACHELORS OF FINE ARTS IN GRAPHIC DESIGN
Art Institute of Dallas

Professional training in web design, 3D modeling, 2D Animation and Advanced Adobe CS.

2014 - 2016

MASTERS OF FINE ARTS IN MEDIA DESIGN
Full Sail University

Professional training brand development, motion graphics, effective copywriting and multi-platform delivery